

SEE YA LATER RANCH

**SEE YA LATER RANCH'S ROVER AWARDED FIRST EVER PREMIER'S WINE AWARD
*Winemaker Dave Carson's 2012 Shiraz-Viognier Blend Named Province's Best
at British Columbia Wine Awards***



Okanagan Falls, B.C. - Of the 540 entries entered in the annual autumn British Columbia Wine Awards competition, only five received Platinum awards and only one of those, received the title of ***The Premier's Wine***. [See Ya Later Ranch Winery's](#) Rover - a Shiraz-Viognier blend took the top prize at last night's British Columbia Wine Awards reception and tasting at the Laurel Heritage Packinghouse in Kelowna.

Brand new this year, the Premier's Wine Award was selected from all Platinum medals, and was based on the judges' consensus. This wine represents varietal consistency and a combination of superb grapes and winemaking. Premier Christy Clark presented the honour to See Ya Later Ranch Senior Winemaker, Dave Carson, for his 2012 Rover Shiraz - Viognier.

"What an absolute honour," said a very excited Carson. "We always strive to make the very best wines, using the best grapes and techniques and I've had a great feeling about the wines we presented this vintage. But this type of recognition exceeds expectation and fills the whole See Ya Later Ranch team with pride and renewed appreciation for the work that we do."

The Premier agrees, "BC wines are a source of pride for British Columbians throughout our province. Our wine industry creates jobs and drives economic activity in communities from the Okanagan up to Prince George. That's why I'm proud to have presented the Premier's Wine Award to See Ya Later Ranch for their Rover Shiraz - Viognier. Along with the other recipients, See Ya Later Ranch is at the forefront of BC's thriving wine industry. Today more than ever, BC wines are taking their rightful place among the world's best. As we make concerted efforts to expand the market for our wine within Canada and around the world, the industry's future is bright," said Premier Christy Clark.*



The oldest and largest wine competition in the province, the British Columbia Wine Awards, is open to all local wineries that use 100% fruit grown in the province. Judging is conducted by a panel of pre-eminent wine professionals from across North America, ranging from wine writers to wine educators. This year's judging was held at the Naramata Heritage Inn over four days ending on September 24, and featured the following acclaimed judges:

Sid Cross - Vancouver - Honorary President International Wine & Food Society
Doug Frost - Kansas City - Master of Wine & author
DJ Kearney - Vancouver - Wine educator
Kurtis Kolt - Vancouver - Wine consultant and writer, Georgia Straight wine critic
David Lawrason - Toronto - WineAlign and Toronto Life wine critic
Darren Oleksyn - Calgary - Calgary Herald wine critic & author
Tim Pawsey - Vancouver - Wine and food writer North Shore News, Vancouver Courier
Troy Townsin - Victoria - Wine columnist CBC Radio & author
Stephanie Yuen - Vancouver - Wine columnist for Chinese radio and newspapers & author*

This recognition pairs perfectly with the winery's fresh new look featuring colourful labels

inspired by the winery's past with a refined focus on the quality of wine in the bottle. See Ya Later Ranch wines are available at the winery, BCLDB, VQA stores and select liquor stores across the country.

The See Ya Later patio will be open for the duration of the Okanagan Fall Wine Festival (weather permitting) and the winery is open from 10am to 5pm throughout October.

The winery is also hosting [Vine Tails](#), a sipping and grazing event on October 5th. Join us for a tasting, pick up a few bottles and enjoy one of the Okanagan Valley's most beautiful places to enjoy a glass of wine.

About See Ya Later Ranch:

Set on Hawthorne Mountain 2,000 feet above sea-level, See Ya Later Ranch offers one of the most spectacular perches in the entire valley. The Okanagan Valley's highest-elevation vineyard takes its name from the quirky history of the ranch's founder, Major Hugh Fraser. While the style and attitude at See Ya Later Ranch are playful, the wines are much more than that. The highly acclaimed portfolio - crafted by award-winning winemaker Dave Carson - includes a Brut, Pinot Noir, Pinot Gris, Chardonnay, Riesling, Gewürztraminer, and a selection of blended wines named after the Major's favourite pups, including Rover, Ping, and Jimmy My Pal. See Ya Later Ranch: seriously playful wines. www.sylranch.com

*Thanks and recognition to the [Okanagan Wine Festivals Society](#) for providing Premier Christy Clark's quote and information on the BC Wine Award's judges and methodology.

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